

NOSQL DATABASE: NEW EXCITING DATABASE FOR SOCIAL MEDIA AND ITS SECURITY CHALLENGES

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Abstract

NoSQL- database which is also known Not Only SQL databases gaining popularity in recent days in social media because of it's higher performance and scalability. This database can store significant amount of unstructured data , and significant score over traditional relational database but at the same it has serious security issues which are to be addressed and find out ways through which these issues can be eliminated or minimized to its lowest level so that performance of NoSQL database can be optimized in social media.

Keywords: *NoSQL,Relational database, performance, scalability,security issues*